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OCT 14 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Higgs

Serial No.: 10/657,693

Filing Date: September 8, 2003

)

) Art Unit: 3622

) Examiner: N. Boveja

)

For: METHOD OF OPERATING A MICRO-ENVIRONMENT WITHIN A COMMERCIAL COMPLEX TO PROMOTE SALES OF PARTICULAR PRODUCTS AND SERVICES OFFERED BY PARTICIPATING RETAIL MERCHANTS

I hereby certify that this correspondence is being faxed to the Commissioner for Patents, fax number 571-273-6300, located at P.O. Box No. 1450, Alexandria, Virginia 22313-1450, on:

Oct 13 2008

(date of fax)

  
(John Shimazaki, Reg. No. 37,236)

**REQUEST FOR CONTINUED EXAMINATION**  
**UNDER 37 C.F.R. §1.114**

Honorable Commissioner for Patents:  
Alexandria, Virginia 22313

Dear Sirs:

Applicant respectfully submits this Request for Continued Examination under 37 C.F.R. §1.114 ("RCE") in connection with the above identified application.

An Amendment supporting the RCE is being filed herewith in response to the Final Office Action dated June 13, 2008 in connection with the above-identified application.

The \$405.00 fee under 37 C.F.R. §1.17(e) for filing the RCE is attached in the form of a credit card payment form.

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02 FC:2251

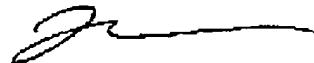
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Since this RCE and Amendment are being filed within four months after the Final Office Action, Applicant respectfully requests that a one month time extension be granted. The fee of \$65.00 for the extension is enclosed.

Very Truly Yours,



J. John Shimazaki, Esq.  
Registration No. 37,236

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Date: Oct 13, 2008